

# Overthe Counter 2015 AVACUS

The 2015 OvertheCounter Awards took place at the Hotel Café Royal, London on 12th November. The event was a glittering success, showcasing individuals and companies who go the extra mile for their customers.

Compere Sean Sparling and editor Carolyn Henderson were joined by Mark Atkinson, renowned horse trainer and stuntman for TV, events and film, and also the founder of Atkinson Action Horses, which is home to the horses featured in BBC's *Poldark*!

The winners will be featured in future editions of *OvertheCounter* magazine, where you can read all about the SQPs, country stores and businesses who won an award this year.

Thank you to everyone who entered the awards this year, and thank you to AMTRA for sponsoring the delicious lunch.

Thank you to our senior judging panel, lan Scott (secretary general of AHDA), Philip Sketchley (chairman of AMTRA) and Stephen Dawson (secretary general of AMTRA).







OvertheCounter awards have grown in influence over the years and they enjoy the support of many of the UK's leading animal health businesses. We would like to thank each of our sponsors who make the awards possible.





















Photos are now available online at www.overthecounter.cc, and if you have any questions regarding the awards or about next year's campaign, please contact the organisers at awards@ahpublishing.co.uk





# FARM SQP OF THE YEAR

SPONSORED BY ZOETIS

#### Winner:

Sally Bayes (BATA)

**Highly commended:** 

Heather Gambie (Mole Country Stores)

## **VETERINARY NURSE OF** THE YEAR

**SPONSORED BY CEVA ANIMAL** HEALTH

#### Winner:

Marie Rippingale (Scarsdale Vets)

**Highly commended:** 

Laura Lacey (BVNA)

# **EQUINE SQP OF THE YEAR**

Winner:

Elizabeth Houghton (Mole Valley Farmers) **Highly commended:** 

**Emily Gosling (Mole Country Stores)** 

# **CUSTOMER CARE AWARD**

SPONSORED BY MSD TRADEDGE

Winner:

Sharon Groves (Pets with Hart)

**Highly commended:** 

Daniel Whitton (Just for Pets)

## AGRICULTURAL STORE MANAGER OF THE YEAR

SPONSORED BY NORBROOK **LABORATORIES** 

-Winner:

Tracey Lockyer (Countrywide Farmers)

Highly commended:

Ruth Dolman (Mole Country Stores)

## AHDA AWARD FOR **BUSINESS EXCELLENCE**

SPONSORED BY AHDA

#### Winner:

Clynderwen and Cardiganshire Farmers

**Highly commended:** 

Pets at Home

## COMPANION SQP OF THE YEAR

SPONSORED BY FRONTLINE

#### Winner:

**Emily Boyce (Countrywide Farmers)** 

**Highly commended:** 

Sharon Groves (Pets with Hart)

#### **MASTERMIND AWARD**

**SPONSORED BY HARPER ADAMS** UNIVERSITY

#### Winner:

Charlotte Harper (Mole Country Stores)

**Highly commended:** 

Lesley Nichols (Mole Country Stores)

# TRADE SUPPLIER OF THE YEAR

**SPONSORED BY MOLE VALLEY FARMERS** 

#### Winner:

Billy Kyle (Elanco Animal Health)

**Highly commended:** 

Andy Dallyn (MSD Animal Health)





# **COUNTRY STORE OF THE** YEAR – MULTIPLE

#### Winner:

Countrywide Farmers, Ashbourne branch

**Highly commended:** 

Clynderwen and Cardiganshire Farmers, Crymych branch

# **COUNTRY STORE OF THE** YEAR - INDEPENDENT

Winner:

**Aivly Country Store** 

**Highly commended:** 

Pets with Hart

# OVERALL SQP OF THE YEAR

SPONSORED BY MERIAL ANIMAL HEALTH

#### Winner:

Julie Rottenbury (Charter Veterinary Hospital Group and Torch Farm and Equine)

## **Highly commended:**

Lesley Nichols (Mole Country Stores)

**Highly commended:** 

Lindsay Monaghan (independent SQP)

Well done to all the winners and thank you to everyone who entered this year. As usual, the competition was tough, but there is always another year so please come back again.